## Second Year BHMCT (SEM - IV)

| Subject<br>Code | Subject                          |    | hing Sc<br>ours / W |    | Exam | ination S | cheme | Total |
|-----------------|----------------------------------|----|---------------------|----|------|-----------|-------|-------|
| Couc            |                                  | L  | P                   | T  | T    | P         | I     | Marks |
| 026401          | Case Studies in Hotel Operations | 3  | -                   | 1  | 80   | -         | 20    | 100   |
| 026402          | Food Production – IV             | 2  | 8                   | 1  | 40   | 40        | 20    | 100   |
| 026403          | Rooms Division Management  – I   | 2  | 2                   | 1  | 40   | 40        | 20    | 100   |
| 026404          | Food and Beverage Service – IV   | 2  | 2                   | 1  | 40   | 40        | 20    | 100   |
| 026405          | Hospitality Law                  | 3  | -                   | 1  | 80   | -         | 20    | 100   |
| 026406          | Tourism Operations – II          | 3  | -                   | 1  | 80   | -         | 20    | 100   |
|                 | Total                            | 15 | 12                  | 06 | 360  | 120       | 120   | 600   |

### Subject – Case Studies in Hotel Operations Subject Code – 026401

| Teaching Scheme |            |       | <b>Examination Scheme</b>     |       |       |       |  |  |
|-----------------|------------|-------|-------------------------------|-------|-------|-------|--|--|
| Theory          | Tutorial   | Total | Theory Practical Internal Tot |       |       |       |  |  |
| hrs / week      | hrs / week |       | Marks / hrs                   | Marks | Marks | Marks |  |  |
| 03              | -          | 03    | 80 / 3 hrs                    | -     | 20    | 100   |  |  |

#### **Implementation:**

Throughout the case study students will be required to: Identify and analyze problem areas in the case Create alternative solutions to the problems in the case Recommend a course of action with the accompanying logic

#### **Reference Book:**

- Case and Simulations
   MK Rampal, Dr. SL Gupta
   Galgotia publishing company
- 2. Cases in Hospitality and Tourism Management Robert M.O'Halloran, Ken Jarvis, Amy Allen-Chabot Pearson Education
- 3. Managing Front Office Operations
  Michael L. Kasavana, Richard m. Brooks
  AHLA Publication

# Subject – Food Production IV Subject Code – 026402

| Teaching Scheme |            |           |       | <b>Examination Scheme</b>    |       |       |       |  |
|-----------------|------------|-----------|-------|------------------------------|-------|-------|-------|--|
| Theory          | Tutorial   | Practical | Total | Theory Practical Internal To |       |       |       |  |
| hrs / week      | hrs / week | hrs /week |       | Marks / hrs                  | Marks | Marks | Marks |  |
| 02              | 01         | 08        | 11    | 40 / 2 hrs                   | 40    | 20    | 100   |  |

| 1 4 4   |              | 1                | 1           |             |
|---|--------------|------------------|-------------|-------------|
| Ch - I Basic principles of baking Baker's percentage Mixing and gluten development The baking process Definition of staling and retarding s   | staling of l | baked items      | Hours<br>04 | Marks<br>08 |
| Ch - II Bakery equipments and tools Classification Use and care of equipments   |              |                  | 02          | 06          |
| Ch - III Characteristics and functions of r Flour Fats Sugars Milk and milk products Eggs Leavening agents Fruits and nuts Chocolate and cocoa Salt, spices and flavorings          | major bal    | kery ingredients | 05          | 06          |
| Ch – IV Bread Yeast product types Role of major ingredients in bread a Types of dough making processes Steps in bread making Factors affecting dough fermentation Faults and causes | _            |                  | 04          | 06          |
| Ch - V Cakes & Cookies Role of each ingredient in making Mixing methods   |              |                  | 05          | 08          |

Faults and causes Types of cookies Relevant glossary of terms.

**Ch - VI** 04 06

#### **Pastries**

Role of each ingredient in pastry making Recipes and methods of preparation of short crust, puff, flaky, Danish, choux pastry 4 Variations of each pastry Faults and causes

#### **Practicals**

Bakery items (Basic - cookies, cakes, breads) - 24

#### **Reference Books**

- 1. Professional Cooking Waynne Glisslen
- 2. Modern Cookery Thangam Philip
- 3. Basic Cooking S. C. Dubey
- 4. About Professional Baking Gail Sokol
- 5. Theory of Cookery Krishna Arrora
- 6. Cookies & Biscuit Bible Catherine Atkinson
- 7. Understanding Baking Joseph Amendola
  - **8.** Professional Baking Waynne Glisslen

# Subject: Rooms Division Management - I

Subject Code: 026403

| Teaching Scheme |            |           |       | <b>Examination Scheme</b> |           |          |       |  |
|-----------------|------------|-----------|-------|---------------------------|-----------|----------|-------|--|
| Theory          | Tutorial   | Practical | Total | Theory                    | Practical | Internal | Total |  |
| hrs / week      | hrs / week | hrs /week |       | Marks / hrs               | Marks     | Marks    | Marks |  |
| 02              | 01         | 02        | 05    | 40 / 2 hrs                | 40        | 20       | 100   |  |

### 20 Marks

| Section I Housekeeping   | Hours | Marks |
|--|-------|-------|
| Ch I) Contract Cleaning Definition and concept Jobs given on contract by HK dept Advantages and disadvantages  | 2     | 4     |
| Ch II) Flower arrangement Conditioning of plant materials Types of flower arrangements Principles of flower arrangement Tools, equipments and accessories used in flower arrangement | 2     | 6     |
| Ch III) Pest control Types of pests Control and prevention of pests  | 2     | 4     |
| Ch IV) Human Resource in House Keeping Manpower requirement Recruitment Training Performance appraisal Discipline and maintaining morale   | 4     | 6     |

### **Reference Books:**

1. Hotel Housekeeping Operations & Management G. Raghubalan & Smriti Raghubalan Oxford Higher Education

|   | 20 Ma | arks  |
|---|-------|-------|
| Section II Front Office   | Hours | Marks |
| Ch I) Credit control practices at Front Desk  | 2     | 4     |
| Ch II) Front Office Accounting Calculate various statistical data using formulae ARR, Room occupancy %, Bed occupancy %, Double occupancy %, Occupancy %, House count, House position | 2     | 8     |
| Ch III) Night Auditor Concept of night auditor Role of night auditor Night auditor's Report   | 6     | 8     |

#### **Reference Books:**

- 1. Front Office ManagementS. K. Bhatnagar Frank Bros. & Co. Ltd.
- Managing Front Office operations Michael Kasavana Richard Brooks AHLA Publication

#### **Practicals:**

Western and Indian flower arrangement Various shapes of flower arrangement Duty roasters for HK staff Calculating manpower requirements Role plays on credit control parches at F O Sums on various formulae

### Subject: Food and Beverage Service – IV Subject: 026404

| Teaching Scheme         |                           |                        |       | Examination Scheme       |                    |                   |                |  |
|-------------------------|---------------------------|------------------------|-------|--------------------------|--------------------|-------------------|----------------|--|
| Theory<br>Hrs /<br>week | Tutorial<br>Hrs /<br>week | Practical<br>Hrs /week | Total | Theory<br>Marks /<br>Hrs | Practical<br>Marks | Internal<br>Marks | Total<br>Marks |  |
| 02                      | 01                        | 02                     | 05    | 40 / 2 hrs               | 40                 | 20                | 100            |  |

|                                   | 01                               | 02                               | 03         | 10 / 2 1113                        | 10              | 20        | 100      |
|-----------------------------------|----------------------------------|----------------------------------|------------|------------------------------------|-----------------|-----------|----------|
|                                   |                                  |                                  |            |                                    |                 | Hrs.      | Marks    |
|                                   | ion to Spirits                   | Pot and Pater                    | nt still   |                                    |                 | 04        | 06       |
| Brandy, Types, se                 | ervice, brands                   | n, Gin and Vo                    |            | Γequila product                    |                 | 08        | 12       |
| Other alc<br>brandies             | oholic bevera                    | ages – Aquav                     | it, Schnap | ops, Arrack, Pa                    | stis, Calvados  | and oth   | er fruit |
| Ch III) A Definitio               | -                                | it based                         |            |                                    |                 | 04        | 04       |
| • •                               | of aperitif                      | n bused                          |            |                                    |                 |           |          |
|                                   | ciqueurs  on Method  of Liqueurs |                                  |            |                                    |                 | 04        | 04       |
| Types of<br>Layout o<br>Bar equip | f a bar – cros<br>pment and dra  | s - sectional v<br>aught beer eq | uipment    | parts of bar                       | naintained in 1 | 07<br>bar | 08       |
| Introduct<br>Methods              | pment and gla                    | cktails and ru                   |            | aking a cocktai<br>I for making co |                 | 08        | 06       |

### **Practical's:**

Revision of pervious semester's service of spirit and liquors at the bar and at the table Preparation and service of cocktail and mocktails

Setting up a bar Compiling a wine and drinks list Types of wine and drink list Any relevant demonstrations and field visits for the same.

#### **Reference Books:-**

#### Title

- 1. Food & Beverage Service
- 2. Food & Beverage Service Training Manual
- 3. The Beverage Book
- 4. Beverage Management

#### **Author**

- -Lillicrap, Cousins & Smith
- -Sudhir Andrews
- Durkan &Cousins
- Michael M. Coltman

# Subject – Hospitality Law Subject Code: 026405

| Teaching Scheme |            |       | <b>Examination Scheme</b>       |       |       |       |  |  |
|-----------------|------------|-------|---------------------------------|-------|-------|-------|--|--|
| Theory          | Tutorial   | Total | Theory Practical Internal Total |       |       |       |  |  |
| hrs / week      | hrs / week |       | Marks / hrs                     | Marks | Marks | Marks |  |  |
| 03              | 01         | 04    | 80 / 3 hrs                      | -     | 20    | 100   |  |  |

| 03  | 01   | 04                         | 80 / 3 hrs     | -           | 20 |      | 100   |
|---|--|----------------------------|----------------|-------------|----|------|-------|
|   |  |                            |                |             |    | Hrs. | Marks |
| Employment Offer letter Employee ma Compensation Minimum wa Managing em Evaluation Discipline Termination Workplace di Preventing di Sexual harass Zero tolerance | n ge and overtim aployee perform scrimination an scrimination ment             | ne<br>nance<br>nd sexual h |                |             |    | 07   | 20    |
| Situations  Ch II) Respo  | onsibilities of a<br>oligations of a h<br>c<br>care<br>es<br>y damages<br>ages | Hotel Op                   | erator Toward  | s Employees | \$ | 0    | 6 15  |
| Accommodat<br>Guest privacy<br>Safe environn  | ing guests nent ies to non-gues  |                            | perator Toward | ds A Guest  |    | (    | 06 10 |

| Ch IV) Responsibilities for Guest Property Liability for guest property Property with unknown ownership Situations      | 04 | 15 |
|---|----|----|
| Ch V) Responsibilities while serving Food and Beverages Serving food Truth in menu Serving alcohol Situations           | 04 | 10 |
| Ch VI) Safety and Security Importance of protective environment Safety and security management method Crisis management | 05 | 10 |

# **Reference Books:**

1. Hospitality Law
By Stephen Barth

# Subject: Tourism Operation – II Subject Code: 026406

| Teaching Scheme |            |       | <b>Examination Scheme</b> |           |          |       |
|-----------------|------------|-------|---------------------------|-----------|----------|-------|
| Theory          | Tutorial   | Total | Theory                    | Practical | Internal | Total |
| hrs / week      | hrs / week |       | Marks / hrs               | Marks     | Marks    | Marks |
| 03              | 01         | 04    | 80 / 3 hrs                | -         | 20       | 100   |

|   | Hours | Marks |
|---|-------|-------|
| Chapter I) Tourism Marketing  | 6     | 10    |
| Meaning   |       |       |
| Marketing mix   |       |       |
| Segmentation and Target Market Products in Tourism                  |       |       |
| Product design and pricing strategies                               |       |       |
| Destination marketing   |       |       |
| Marketing of Local foods  |       |       |
| Chapter II) Advertising and promotion in Tourism                    | 6     | 15    |
| Introduction  |       |       |
| Promotional events  |       |       |
| Advertising, publicity, public relations, personal selling          |       |       |
| Role of media Travel writing, FAM trips                             |       |       |
| Forecasting for tourism and its products                            |       |       |
| -   | 4     | 10    |
| Chapter III) Human resource development in Tourism Transport sector | 4     | 10    |
| Accommodation sector  |       |       |
| Tour operations   |       |       |
| Chapter IV) Regional Tourism Potential in India                     | 8     | 20    |
| Kerala  |       |       |
| J & k   |       |       |
| Gujrat  |       |       |
| Himachal Pradesh<br>Ladakh  |       |       |
| Madhaya Pradesh   |       |       |
| Rajasthan   |       |       |
|   |       |       |
| Chapter V) Recent developments trends tourism industry              | 4     | 10    |
| MICE tourism<br>SIT   |       |       |
| Sports tourism  |       |       |

### Chapter VI) Development of hotels and resorts in India

6

15

History

Location and distribution of hill stations Changing functions of hill station Types of hill stations Modern Indian hill stations Location of resorts Types of resorts Modern Resorts development

#### Reference Book:-

- 1. Dynamics of Tourism Ratandeep Singh
- 2. Infrastructure of Indian Tourism Publisher: Kanishma (New Delhi)